



Midland Humane Coalition Welcomes Tasha Finley Sport as First CEO/President MHC to kickoff construction of Midland's new state-of-the-art, multi-service pet shelter

Midland, TX, August 28, 2018 - Midland Humane Coalition (MHC) announced the appointment of Tasha Finley Sport as its first CEO/President. As the head of MHC, Sport will be responsible for overseeing all aspects of the organization's operations. Her official start date is on September 4, 2018.

Sport comes to MHC with 20 years of leadership experience within the non-profit and Oil and Gas sectors. She was integral to the successful turnaround of the Donor Service Department of the 6th largest non-profit blood center in the United States. For the past 9 years, she has served as a Regulatory Manager for an Oil & Gas consulting firm.

The MHC Board of Directors' decision to hire its first CEO/President was driven by the organization's growth and the need for full-time leadership. One of Sport's primary responsibilities will be to plan and supervise the construction of MHC's proposed Wellness and Treatment Center, a 30,000 square foot facility that will serve as a temporary home for up to 500 pets awaiting adoption. It will be a multi-service pet adoption center that will cater to the needs of the Midland community.



Sport shares her vision for MHC, "My goal is to provide leadership to fully carry out the mission of the Midland Humane Coalition. I will build on the solid infrastructure put in place through the will, passion and commitment of the Board of Directors, and with the assistance of MHC employees, donors and the Board, construct a state-of-the-art adoption center that will also provide a low-cost spay and neuter clinic, humane education outreach and programs that will assist in making Midland a "No-Kill City."

Kelly Wright, President of the Board of Directors, says of the new hire, "Everything Midland Humane Coalition does is designed to help improve the lives of pets in our community. Tasha is exactly what our community needs and I am so excited to watch her take the lead in this life saving mission."

Sport has been an active volunteer with MHC for the past 3 years, assisting at vaccination clinics and fundraising events. She has also volunteered with other animal rescue groups such as Midland Animal Services Adoptables (MASA) and Project Freedom Ride.

Sport's animal rescue journey began in 2015 when she encountered a stray Heeler dog living in a field. Together with a group of volunteers, she spent 8 months trying to trap and bring the stray into a shelter safely, but ended up adopting the dog (now called Kodi) herself. Since then, she has dedicated herself to animal rescue efforts. Sport was born and raised in Midland where she now lives with her husband, son, 4 dogs and 3 cats.

About Midland Humane Coalition

Midland Humane Coalition is a non-profit organization founded in 2010 with a mission to end the euthanasia of healthy, adoptable cats and dogs. MHC is a multi-service adoption center, offering low-cost vaccination, microchipping and spay/neutering services, and saving the lives of approximately 1,000 pets a year. The proposed Van and Joe Mabee Wellness and Treatment center is a result of support from donors, including the Midland County Commissioners who recently awarded a \$700,000 grant toward this project. Date of groundbreaking for the construction project is to be determined and will be announced at a later date.

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