



### **NEWS RELEASE**

# MIDLAND HUMANE COALITION RECEIVED \$75,000 GRANT FROM PETSMART CHARITIES® IN 2021 TO HELP MORE HOMELESS PETS FIND HOMES IN MIDLAND

Midland, TX – Midland Humane Coalition (MHC) received a \$75,000 grant from PetSmart Charities to help prepare more shelter pets in Midland for adoption and ensure they are ready to find loving homes.

With the help of this grant, MHC was able to vet rescues prior to placing them for adoption. MHC rescued and adopted out 308 cats & dogs from the Adoption Center inside the Midland PetSmart in 2021.

"Cats & dogs rescued from the city shelter that would have been euthanized or pulled from the streets often need medical care and rehabilitation. With this grant, we were able to ensure that animals receive proper vetting and necessary treatment while under our care at the Adoption Center, getting them 100% ready for their new homes," said Vanessa Medina, Adoption Center Director.

Since 1994, through its partnership with nearly 4,000 humane societies, SPCAs and pet rescues across North America, PetSmart Charities has helped more than 9 million pets to find loving homes via its in-store adoption program in over 1,650 PetSmart® stores. The leading funder of animal welfare has also donated nearly \$400 million to positively impact communities, to help preserve families, to improve access to veterinary care and to connect people and pets through initiatives like this with Midland Humane Coalition. Learn more about MHC and its mission on www.midlandhumane.org

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#### **About Midland Humane Coalition**

Midland Humane Coalition (MHC) is a 501(c)(3) nonprofit organization whose mission is to partner with the community of Midland to end euthanasia of animals and to find Furr-Ever Homes for healthy, adoptable cats and dogs.

# About PetSmart Charities® ABOUT PETSMART CHARITIES®:

PetSmart Charities, Inc. is committed to finding lifelong, loving homes for all pets by supporting programs and thought leadership that bring people and pets together. Through its in-store adoption program in all PetSmart® stores across the U.S. and Puerto Rico, PetSmart Charities helps to find forever homes and families for more than 500,000 shelter pets each year. PetSmart Charities also provides grant funding to nonprofits aligned with its mission. Each year, millions of generous PetSmart shoppers help pets in need by donating to PetSmart Charities using the PIN pads at checkout registers inside PetSmart stores. In turn, PetSmart Charities efficiently uses more than 90 cents of every dollar donated to fulfill its role as the leading funder of animal welfare in North America, granting more than \$390 million since its inception in 1994. Independent from PetSmart Inc., PetSmart Charities is a 501(c)(3) organization that has received the Four-Star Rating from Charity Navigator, a third-party organization that reports on the effectiveness, accountability and transparency of nonprofits, for the past 16 years in a row – placing it among the top one percent of charities rated by this organization. To learn more visit <a href="https://www.petsmartcharities.org">www.petsmartcharities.org</a>.

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## **Media Contact:**

Midland Humane Coalition: MHC@midlandhumane.org

**24-Hour PetSmart Charities Media Line**: 623-587-2177